<table>
<thead>
<tr>
<th>Name of Publication</th>
<th>Target Audience</th>
<th>Approx. # of Potential Readers</th>
<th>Times of Publication (e.g. weekly, monthly, annually)</th>
<th>Length of Time/Article to be Published</th>
<th>How is Information Gathered</th>
<th>Department Responsible</th>
<th>Executive Approval</th>
<th>Contact</th>
<th>Additional Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN Postings</td>
<td>FT Employees, Adjunct Faculty, Field Associates</td>
<td>750-800</td>
<td>Daily</td>
<td>2-3 Sentences</td>
<td>News, Submission icon on FIN, planned events on FSEHS Calendar, per request of Exec. Dean</td>
<td>OIC</td>
<td>Dr. Steve Thompson or Drs. Diaz and Durham (depending on the content)</td>
<td>Dr. Steve Thompson</td>
<td>None</td>
</tr>
<tr>
<td>NSU Board of Trustees Highlights</td>
<td>NSU Board of Trustees</td>
<td>30-50</td>
<td>Bi-monthly (schedule determined by main campus)</td>
<td>Paragraph per topic item; usually submit 4-6 topics per submission</td>
<td>Items posted on FIN, by Provost, or submitted by SIGEAD or Marketing</td>
<td>OIC</td>
<td>Dr. Kimberly Durham</td>
<td>Dr. Steve Thompson</td>
<td>None</td>
</tr>
<tr>
<td>Fischler Magazine (currently: Fischler Effect)</td>
<td>Educators, CEOs, policy makers, officials, key education thinkers</td>
<td>10,000</td>
<td>Annual (at this time) Target publication date 10/1/07</td>
<td>Magazine, multiple articles, photos</td>
<td>Submissions, surveys, word of mouth Creative Development and Innovation</td>
<td>Dr. H. Wells Singleton</td>
<td>Brian Croswhite</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Name of Publication</td>
<td>Target Audience</td>
<td>Approx. # of Potential Readers</td>
<td>Times of Publication (e.g. weekly, monthly, annually)</td>
<td>Length of Time/Article to be Published</td>
<td>How is Information Gathered</td>
<td>Department Responsible</td>
<td>Executive Approval</td>
<td>Contact</td>
<td>Additional Information</td>
</tr>
<tr>
<td>---------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>--------------------------------</td>
<td>---------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>-------------------------------------------------------------------------------------------</td>
<td>------------------------</td>
<td>----------------------------------------</td>
<td>--------------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Shark Bytes/Sun Sentinel and Other Local Newspapers</td>
<td>NSU Faculty, Staff and Students, South Florida Community</td>
<td>2,000,000+</td>
<td>SharkBytes – Weekly Local Newspapers - Daily</td>
<td>For submission: 2-3 sentences; for printing-articles, photos</td>
<td>News submission icon on FIN, or submitted by faculty member</td>
<td>SIGEAD</td>
<td>Dr. Tara Saltzman</td>
<td>Dr. Tara Saltzman/ Marsha Lowe</td>
<td>None</td>
</tr>
<tr>
<td>Phi Gamma Sigma Quarterly e-Newsletter</td>
<td>Phi Gamma Sigma Members</td>
<td>400</td>
<td>Quarterly</td>
<td>3 pages</td>
<td>Call for participation via email, website, and previous e-newsletters</td>
<td>Development Office</td>
<td>Casey Zagaria</td>
<td>None</td>
<td></td>
</tr>
<tr>
<td>Friends of ITDE Newsletter</td>
<td>ITDE Faculty and Alumni</td>
<td>300-400</td>
<td>Quarterly</td>
<td>Call for participation via email, website, and previous e-newsletters</td>
<td>Development Office</td>
<td>Casey Zagaria</td>
<td>None</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Innovate</td>
<td>Educators</td>
<td>45,000</td>
<td>Bi-monthly</td>
<td>On-line Periodical</td>
<td>Various sources, mostly academic</td>
<td>Committee from various departments</td>
<td>Dr. Maryellen Maher; Dr. Tara Saltzman; Jorge Blanco</td>
<td>Dr. Steve Thompson</td>
<td>None</td>
</tr>
<tr>
<td>Name of Publication</td>
<td>Target Audience</td>
<td>Approx. # of Potential Readers</td>
<td>Times of Publication (e.g. weekly, monthly, annually)</td>
<td>Length of Time/Article to be Published</td>
<td>How is Information Gathered</td>
<td>Department Responsible</td>
<td>Executive Approval</td>
<td>Contact</td>
<td>Additional Information</td>
</tr>
<tr>
<td>---------------------</td>
<td>-----------------</td>
<td>--------------------------------</td>
<td>------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>-----------------------------</td>
<td>-----------------------</td>
<td>---------------------</td>
<td>---------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Institute for Public Policy and Executive Leadership</td>
<td>Leaders in Higher Education, professors, others (dependent on the publication)</td>
<td>Indeterminate (there is a cost for published document)</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>Institute for Public Policy and Executive Leadership in Higher Education</td>
<td>Dr. Ralph Hoggles</td>
<td>None</td>
<td></td>
</tr>
<tr>
<td>NSU Fact Book</td>
<td>This is an NSU Publication. We may want to think in terms of a similar publication for FSEHS</td>
<td>Circulated to administrators- hard copies circulated to Deans and directors</td>
<td>Annual</td>
<td>Varies- 500-750 words; news, blurbs, updates, messages</td>
<td>Committee</td>
<td>Office of Institutional Research</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>School of Choice Journal</td>
<td>Professors; Educational Researchers</td>
<td>Subscribers; libraries; scholars</td>
<td>Quarterly</td>
<td>10-15 articles per issue</td>
<td>Submission; peer review</td>
<td>NIEO</td>
<td>Dr. Judy Stein</td>
<td></td>
<td>Currently awaiting information from Dr. Stein</td>
</tr>
<tr>
<td>Name of Publication</td>
<td>Target Audience</td>
<td>Approx. # of Potential Readers</td>
<td>Times of Publication (e.g. weekly, monthly, annually)</td>
<td>Length of Time/Article to be Published</td>
<td>How is Information Gathered</td>
<td>Department Responsible</td>
<td>Executive Approval</td>
<td>Contact</td>
<td>Additional Information</td>
</tr>
<tr>
<td>---------------------</td>
<td>-----------------</td>
<td>--------------------------------</td>
<td>------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>-----------------------------</td>
<td>-----------------------</td>
<td>-------------------</td>
<td>---------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Wiki-Ed</td>
<td>Open source; professors; graduate students</td>
<td>Unknown; FSEHS first, then broad access-thousands</td>
<td>Daily updates; monthly cleanup; annual audits</td>
<td>Thousands of topical areas</td>
<td>Open source; Editorial policy; Editorial and Production Oversight</td>
<td>OIC</td>
<td>Dr. Tara Saltzman</td>
<td>Dr. Stan Hannah</td>
<td>This is largely in the planning phase. Topics and clusters are still TBA. Editorial policy is in process</td>
</tr>
<tr>
<td>Quarterly Review of Distance Education</td>
<td>AECT members; others in fields of IT, training, and distance education</td>
<td>500</td>
<td>Quarterly (March, June, September, December)</td>
<td>Solicit manuscripts and submit to blind review by members of 30 person editorial board</td>
<td>ITDE</td>
<td>Dr. Singleton</td>
<td>Dr. Michael Simonson and Dr. Charles Schlosser</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name of Publication</td>
<td>Target Audience</td>
<td>Approx. # of Potential Readers</td>
<td>Times of Publication (e.g. weekly, monthly, annually)</td>
<td>Length of Time/Article to be Published</td>
<td>How is Information Gathered</td>
<td>Department Responsible</td>
<td>Executive Approval</td>
<td>Contact</td>
<td>Additional Information</td>
</tr>
<tr>
<td>---------------------------</td>
<td>---------------------------------------------------------------------------------</td>
<td>--------------------------------</td>
<td>------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>------------------------------</td>
<td>------------------------</td>
<td>---------------------</td>
<td>-------------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>Communication Connection</td>
<td>Program alumni, externship supervisors, prospective students in the MS or SLPD programs</td>
<td>1000</td>
<td>Annually in November</td>
<td>Editorial staff</td>
<td>Programs in SLP&amp;CD</td>
<td>Dr. Wren Newman</td>
<td>Rachel Williams; Beth Roberts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Distance Learning Today</td>
<td>Professional practitioners; USDLA members</td>
<td>700</td>
<td>Quarterly (mid March, mid June, mid September, mid December)</td>
<td>Solicited from the field, including students in ITDE.</td>
<td>ITDE</td>
<td>Dr. Singleton</td>
<td>Dr. Michael Simonson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SIGEAD Bulletin</td>
<td>Fischler School Admin.</td>
<td>15</td>
<td>Monthly</td>
<td>2 pages</td>
<td>Collected from office in SIGEAD and Marketing</td>
<td>SIGEAD</td>
<td>Dr. Saltzman</td>
<td>Dr. Saltzman and Marsha Lowe</td>
<td></td>
</tr>
<tr>
<td>Name of Publication</td>
<td>Target Audience</td>
<td>Approx. # of Potential Readers</td>
<td>Times of Publication (e.g. weekly, monthly, annually)</td>
<td>Length of Time/Article to be Published</td>
<td>How is Information Gathered</td>
<td>Department Responsible</td>
<td>Executive Approval</td>
<td>Contact</td>
<td>Additional Information</td>
</tr>
<tr>
<td>------------------------------</td>
<td>------------------------------------------</td>
<td>--------------------------------</td>
<td>------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>----------------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
<td>--------------------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>FSEHS Catalog and Student Handbook</td>
<td>All Students/ Faculty/ Administration</td>
<td>4,000+</td>
<td>Annually</td>
<td>1 year at a time</td>
<td>Updates as necessary from all programs/department s</td>
<td>Academic Affairs</td>
<td>Dr. Nelson Diaz</td>
<td>Michelle Christian</td>
<td></td>
</tr>
<tr>
<td>Shark Fins</td>
<td>NSU Students</td>
<td>4,000+</td>
<td>Weekly</td>
<td>Weekly press-clippings, factoids, news, feature, sports, OP/ED</td>
<td>Submissions to Division of Student Affairs, Office of Student Engagement and Special Events</td>
<td>NSU Student Affairs</td>
<td>David Dawson</td>
<td>Eddie Supanchit Jitpraphai <a href="mailto:stumedia@nova.edu">stumedia@nova.edu</a></td>
<td></td>
</tr>
</tbody>
</table>