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Report ID 6
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These are the engagement items on which we will focus:

Area of strength: At work, I have the opportunity to do what I do best every day.

Goal Category: Passion

This is what we will do to drive increased faculty/staff/administration engagement on this item:

Our focus will be on the four constituent groups including staff, faculty, students, and alumni. A school wide campaign will be developed and implemented spotlighting “What’s Your Passion?” based on the premise that “passion” leads to “enhanced brand image” which leads to “growth” (both personal and organizational). Four sub-committees (one for each constituent group) have been formed to engage each group based on targeted activities. Endeavors will include but are not limited to relationship building for staff, showcasing accomplishments of faculty, best practices online publication for students, and development of a comprehensive outreach plan for alumni.

This is what success will look like:

Four of the constituent groups (i.e., staff, faculty, students, and alumni) will experience an increased sense of loyalty and emotional attachment leading to best performance for personal and organizational growth.

This is how we will know we are making a difference:

Focus groups both online and face to face will be conducted with all four constituent groups.

This is when we will review our progress:

Progress will be reviewed and shared with the Provost at quarterly meetings. Additionally, the results of the second year of the Gallup Campus Engagement survey will be assessed.